



**In Joselo's words:**

*"My way of responding is this: I won't carry picket signs and stand outside the nightclub to confront anyone. I'll show up, as I have so often in the past, stand at the site I consider sacred to Marcelo's memory, and remember him with a prayerful, peaceful vigil—accompanied by many compassionate people."*

— "Donald Trump's LI Visit Dishonors My Brother's Memory"  
Newsday Op-Ed,  
April 13, 2016<sup>1</sup>

*"When I speak to students I tell them bullying and hate crimes may seem like fun to bullies, but often lead to disastrous results. I work every day to prevent another hate crime, to stop another victim from being bullied, another teenager from going to prison."*

— "Let My Slain Brother's Story Prevent More Bullying"  
Newsday Op-Ed,  
November 1, 2013<sup>2</sup>

**OUTREACH PROGRAM:**

## THE POWER OF ONE VOICE IN RAISING AWARENESS ABOUT BULLYING AND HATE CRIMES

**THE 2008 HATE-CRIME MURDER** of Ecuadorian immigrant Marcelo Lucero in Patchogue, NY shone an unwelcome spotlight on the intolerance of some Long Islanders toward a growing immigrant community. It also led to an unexpected career change for his brother, Joselo. Motivated by the human tragedy that personally touched his family and by his passionate commitment to preventing—or at least reducing—similar attacks, Joselo joined the Hagedorn Foundation with the singular focus of raising awareness about bullying and hate crimes.

Joselo's efforts center on building a sustainable outreach program that educates, challenges and persuades. The eventual goal is to reduce the number of hate crimes on Long Island. Program components include presentations to audiences ranging from middle and high school students to members of faith communities to national conferences. Supporting materials used include videos, documentaries, PowerPoint slides, photos and storytelling.

Since joining the Hagedorn Foundation in 2011, Joselo has presented to more than 1,000 students, teachers and community leaders, in addition to a dozen national conferences. His work has earned him regional and national recognition, including:

- receiving the New York Civil Liberties Union (NYCLU) Equality Award in 2010;
- being recognized by the Central American Refugee Center (CARECEN) in 2011,
- being named a 40 Under 40 Rising Star by the Hispanic Coalition of New York in 2012;
- being presented the Joseph McNeil Award by the Bahá'í Race Unity Committee of Long Island in 2014.

Among the national conferences he has been invited to attend or present at are:

- the W.K. Kellogg Foundation America Healing conference in North Carolina from 2010-2013;
- the National Hispanic Caucus of State Legislators in New Mexico in 2012;
- the American Association of Teachers of Spanish and Portuguese Annual conference in Texas in 2013, where he presented the film "Deputized: ¿Cómo pudo pasar?" with its executive producer, Sue Hagedorn;
- the American Federation of Teachers conference in Washington, DC in 2015.



Joselo has also appeared on:

- CNN, April 2016  
Pamela Brown,  
“Protest in Patchogue”<sup>3</sup>
- News12, December 2015  
Danielle Campbell,  
“Impact of Bias Crimes on  
Long Island”<sup>4</sup>
- News12, August 2015  
Christina Regnault,  
“Play for Peace Soccer  
Tournament in Patchogue”<sup>5</sup>
- Noticias Univision, April 2015  
Alex Roland, “Suffolk County  
Policing”<sup>6</sup>

Joselo’s powerful personal message has drawn the attention of local and regional events, among them:

- the Black Student Network conference at Teachers College in New York City;
- the human rights commissions of Nassau and Suffolk counties;
- the Long Island Language Advocates Coalition (LILAC) at Touro Law Center;
- the New York State United Teachers (NYSUT) bullying conference in Albany;
- Embracing Our Differences, an art exhibit and discussion hosted by Steve Schrier from the Suffolk Center on the Holocaust, Diversity and Human Understanding in partnership with the Suffolk County Community College.
- WNYC Podcast “Welcome to The United States of Anxiety”

Joselo has also presented at the Brooklyn School for Collaborative Studies; Facing History and Ourselves, Unity Day; and the Rotary Club in Patchogue. In addition, Joselo supports and participates in the LIFE Through My Eyes summer program in Patchogue, which is funded by the W.K. Kellogg Foundation’s America Healing Initiative as a response to Marcelo Lucero’s death. Through the program, which teaches students to use film to share their personal stories, Joselo encourages the use of digital storytelling for this very powerful purpose.

Part of Joselo’s work with the Hagedorn Foundation involves helping select the recipient for two different scholarships: the Marcelo Lucero Award, housed at two local schools on Long Island, and the FERA Lucero Scholarship, administered by the PLURAL+ Video Festival, a joint initiative between the United Nations Alliance of Civilizations and the International Organization for Migration. Joselo also organizes and speaks at a vigil every November in Patchogue to commemorate his brother’s death, and to students at Stony Brook University’s Diversity Peer Education program and Farmingdale State College’s Social Research for Social Justice program.

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